

GREATER NEW YORK'S GREATEST STORE.

# Bloomingdale's

3rd Ave 59 & 60 TH STS.

# HECHT & MORRIS

## BANKRUPT SALE.

Every newspaper reader now knows the facts about this most extraordinary sale. how HECHT & MORRIS, an established and reliable firm of 30 years' standing, struggled hard during the recent severe business depression but were finally carried under; how the stock was secured by the largest jobbers in the world and sold to us in one lump for cash—about one-quarter the cash we would have to pay if precisely the same goods were bought under ordinary circumstances.

Last week we began a Great Sale of these goods and the results have been remarkable. More than Half a Million separate transactions in a single week! Some for two, five, ten, twenty items! Never before were such crowds seen at any sale in New York, simply because never before were such values offered at any sale in New York.

## THIS WEEK WILL BE GREATER.

For this week we have again increased our force of salespeople, more wagons have been added to our delivery system, and we can now promise better service in every direction. Note carefully the items and then ask yourself if you ever knew such goods to be so cheap!

### \$5 Jacke's \$1.98.

1,000 Misses' and small size Ladies' Jacke's, 32 and 34, very desirable for early fall wear, at cost two or three times as much to manufacture.

Very desirable Ladies' Capes at \$2.98, \$3.98 and \$4.98, cost two and three times as much to manufacture.



### Ladies' Outing Suit

In Navy, Black and Covert shades, half value, at

4.98.

5,000 Duck Suits, value \$2.50, at 1.50

Special new goods, fast colors.

300 English Serge Suits in up-to-date styles, Navy, Black and Oxford Grays, etc., at 9.98

Half and less than original prices.

A full assortment of Skirts, to be worn with short waists, 40, 42 and 44 inch lengths, at

\$1.45, 2.37, 2.93, 3.75 & 4.45.

### \$4 Hat at 1.98.

400 Trimmed Leghorn and Fancy Straw Hats, at 1.98

### 50c. Straws, 9c.

500 doz. Plain and Fancy Straw Hats, this season's shapes, value 25c. and 50c., at .09

Plain and Fancy Straw Hats, value 50c. and 75c., at .19

Ladies' Chip and Fancy Brails, very desirable shapes, value 75c. and \$1.50, at .15

Children's Sailor Hats, ribbon ends .15

### 15c. Laces, 5c.

Point Venice Insertions, 1/2 to 2 inches wide; all-silk black Chantilly, 2 to 4 inches, white Oriental Net Top, 3 to 5 inches wide; Point d'Irelande Net Top, 4 inches wide—hundreds of different patterns; H. & M. price 15c., at .05

Black Beaded Net, 21 inches wide, H. & M. price \$1.50, at .39

### 35c. Gloves, 15c.

Ladies' 35c. Taffeta Silk and Linen Gloves, black and colors, at .15

Entire stock of our button Suede Monogrammed, real Kid Gloves, in Red, Green, Heliotropes, Modes and Tan, broken sizes, H. & M. price \$1.25, at .39

Ladies' 5 and 7 Buckle and Lace, Real Kid Glove, all colors, H. & M. price \$1.25, at .59

Ladies' 5-button length Washable Chambray Gloves in white, guaranteed to wash, H. & M. price \$1.25, at .59

### 25c. Hosiery, 7c.

Ladies' fancy ribbed and plain Cotton Heavy in shades black, unbleached, ballroom, foot pattern and fancy figures, foot pattern, H. & M. price 10c. to 25c., at .07

### Silk Hose, 49c.

Ladies' spun silk Hosiery and fine French Lisle, all unbleached in fancy figures, foot pattern and fancy colors in nearly every shade; H. & M. price 90c. to \$1.50, at .49

### Pillow-Cases, 5c.

500 doz. Pillow-Cases, ready for use, H. & M.'s price, 10c. each, at .05

200 doz. Pillow-Cases, good quality, 45x36 in., H. & M.'s price, 12c., at .07

450 doz. Real Hemstitched Pillow-Cases, 45x36 in., H. & M.'s price, 12c., at .07

500 doz. Sheets, good quality, 2 1/2 yds., H. & M.'s price, 12c., at .07

200 doz. Sheets, good quality, 2 1/2 yds., H. & M.'s price, 12c., at .07

### 8c. Muslin, 4c.

The staple Domestic and Housekeeping Goods positively at less price than the cost of the raw material.

5c. Bleached Muslin, 26 in., at .04

5c. Bleached Muslin, 36 in., at .04

10c. Bleached Rival or Hill, 36 in., at .07

12 1/2c. Bleached Cambric, 36 in., at .07

8c. Unbleached Muslin, 36 in., at .04

36 in. wide Cheese Cloth, at .02

160 pcs. Chesapeake 10 1/4 bleached Sheet, H. & M.'s price, 25c., at .16

22c. Chesapeake 9 1/4 bleached Sheet, H. & M.'s price, 25c., at .11

22c. Chesapeake 7 1/4 unbleached Sheet, H. & M.'s price, 25c., at .14

10c. Chesapeake 7 1/4 unbleached Sheet, H. & M.'s price, 25c., at .10

New York Mills 10 1/4 bleached Sheet, H. & M.'s price, 25c., at .20

Sheeting, H. & M.'s price, 25c., at .12

5,000 pcs. best quality Bordered Apron Ginghams, 35 in. wide, sold everywhere at 12 1/2c. a yard, at .04

### Cotton Dress Goods.

10 cases indigo blue Prints, medium and dark shades; also 10 cases fine Sateen Prints, yard, at .04

Dress Ginghams, H. & M.'s price 12 1/2c., at .06

Bedford Cord, 1 yard wide, H. & M.'s price 15c., at .07

Striped Seersucker, H. & M.'s price 12c., at .05

Shirting Cambric, H. & M.'s price 10c., at .03

### 12c. Irish Lawn, 6c.

H. & M.'s price 30c., French Sateen, at .10

H. & M.'s price 15c., Duck Futing, at .10

Dimity, H. & M.'s price 15c., at .08

H. & M.'s price 15c., Sateen, at .07

1 Special Lot Sateen, Gingham, Cambric, Seersucker, Percale, Dimity and other assorted Cotton Dress Goods, sold by H. & M. from 10c. to 25c. per yard, at .04

### White Goods Dept.

H. & M.'s price 30c., Dotted Swiss, at .17

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### 75c. Silks, 39c.

Magnificent quality real Japanese Habutai Silk, all colors, light and dark, imported by them for the best trade only, H. & M.'s price 75c., at .39

One big lot of Pique India Silks, H. & M.'s price 75c., at .24

India Silks, 15c.

One small lot of Pique India Silks, on tan, brown and black grounds, with pretty floral design. This lot can last but a few hours, H. & M.'s price 15c., at .15

Black Silks.

Black Gros Grain Silks will be very much worn during the fall and winter. Of these Hecht & Morris had a very large and complete stock. Now we are offering them at about half their prices. This is an unusual opportunity to secure a genuine bargain. Hecht & Morris' 1 1/2 quality black Gros Grain Silks, for .75

1 1/2 quality black Gros Grain Silks, for .98

1 1/2 quality black Gros Grain Silks, for 1.25

Excellent quality Black India and Japa Silk, pure Lyons dye and guaranteed fast black, a very light and good-looking article for bouffants, waists and dresses, H. & M.'s price 65c., at .33

Superb quality double warp Black Buras Silks, warranted all pure silk, H. & M.'s price 75c., at .42

Big Sale of Blankets

at lower prices than ever before quoted. Upon payment of a small deposit goods selected now can be held until wanted.

10-4 White Blankets, H. & M.'s price \$1.00, ours .49

10-4 White Blankets, H. & M.'s price \$1.25, ours .69

10-4 White Blankets, H. & M.'s price \$1.50, ours .73

11-4 White Blankets, H. & M.'s price \$2.00, ours .93

10-4 White Wool Blankets, H. & M.'s price \$3.50, ours 1.98

10-4 White Wool Blankets, H. & M.'s price \$4.00, ours 2.50

10-4 White Wool Blankets, H. & M.'s price \$5.00, ours 2.89

11-4 White Wool Blankets, H. & M.'s price \$6.00, ours 3.25

400 pairs Men's finest quality Patent Leather (they'll brand) Shoes for dress or street wear, in lace and blucher cut, Piccadilly, needle, medium and broad toes, hand welt, downtown prices for these shoes are \$5 to \$10; Hecht & Morris' special price \$3.50, at 1.98

250 pairs Patent Leather Low Shoes, Blucher and Oxford cut, 12 1/2 pairs low cut shoes, included in this lot are great values, in calfskin, seal leather, kangaroo, Vic and other leathers especially suited for tender feet, hand welt, downtown prices \$4.00 to \$5.00; Hecht & Morris' special price \$3.50, at 1.98

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